

# Countering Hostile Influence Campaigns

## What are Hostile Influence campaigns?

Governments, corporations and even private persons might suffer from hostile influence campaigns (HICs), aimed at influencing elections, social unrest (countries), damage business relations and reputation (corporations), revenge (people) and more.



**We know how to identify these threats, neutralize them and repair the damage they cause.**

## Background & Capabilities

In Y-Combinations ([www.y-combinations.com](http://www.y-combinations.com)) we combine a unique approach with the most advanced technologies to provide our clients with the most effective defense against hostile influence campaigns (HICs).

We identify and prevent hostile influence campaigns before they cause actual damage, and provide Incident response in cases where the attack has already begun.

**Our team provides actionable intelligence, including information such as who the threat actors are, how to expose them, intercept them, remove the threat and repair or reduce the damage.**

### Current Situation

The world today has become a playground for HICs. Threat actors don't just influence election's results, steer social unrest and tarnish international reputation but also influence the outcomes of wars.

Our solutions are aimed at countries who understand the potential damage, know what they need and what is currently offered in the market, and can appreciate the value of a Joint Awareness Center that provides influence defense.

### Why us?

We have decades of accumulated experience in identifying and analyzing cyber threats and countering hostile influence campaigns, as well as influencing the discourse in the digital world (positive campaigns).

#### **We specialize in:**

Identifying hostile influence campaigns in their early stages (predictive intelligence and early warning), analyzing the attackers' TTPs and providing actionable intelligence, pro-actively neutralizing the threats and running counter campaigns.

### Our concept

We design, supply, train and operate joint awareness centers (JACs).

Our JACs operate according to a unique doctrine, in which the investigation and response teams adapt their actions to the specific needs and risks posed by each threat.

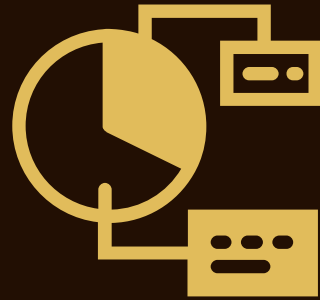
After an in-depth identification and analysis of the tactics, techniques and procedures (TTPs) used by the attacker, the JAC offers a comprehensive and integrated strategy for dealing with each threat, neutralizing it, running a counter attack and executing damage recovery.

**Just as it is advised to implement cyber security operations center, so it is advised to implement a joint awareness center.**

# Our joint awareness centers provide:



Constant monitoring  
and early warning



Mapping the different  
elements of HICs



Analyzing the  
attacker's TTPs



Actionable intelligence  
for takedowns



Counter campaigns  
and damage recovery

## Our unique offering:

- ✓ Most advanced technology
- ✓ Most up-to-date methodology
- ✓ CyFluence (cyber-attacks for influence) defense
- ✓ The attacker's perspective
- ✓ Actively taking down HICs
- ✓ Running counter campaigns



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